



BEST BUSINESS SERVICE

WE PROVIDE SOLUTION TO
PROMOTE YOUR BRAND



WELCOME TO ADC PR GROUP



Product and service promotion is the most common form of marketing.
Promotional activities can include: advertising – you can advertise your product,
By ACTION DRAMA CREATIONS service.

PROVIDE END TO END PROMOTIONS
END OVERALL ADVERTISING SOLUTIONS

FOUNDERS



Mrs. NEELAM PANT
(MD)



Mr. AJAY DIWAKAR
(Director)



Mr. DESHRAJ RASTOGI
(Creative Head)

Mr. BRIJESH CHANDER
(Editor & Director)

MEDIA SPORTER

Mr VIJAY DIWAKAR
(Chife Editor)

Sansani of india & Dainik Vijay News Papar

Mr K.L.GOUTAM
(Chife Editor)

Globel Today News Papar

ACTION DRAMA CREATIONS

is home to Professionalism, Talent, Passion, Creativity, Team Effort, Hard Work and Fun... and above all it contains Multi-Faceted Professionals loaded with talent, passion, drive, creativity, work ethic and their collaborative skills. Our Team Strikes the precise Balance between Experience and Youth, wherein the experiences of Industry Icons in their respective fields are multiplied by the New Creative Ideas and Zeal of Youthful New Talent. We have perfected the process of fermenting the fresh Innovative Ideas of Our Young Turks with the Timeless Introspect of Our Seasoned Professional to produce a solution which is Unique, Budget Friendly and Effective. Our Unique Team always delivers the Best to Suit all Budgets Beating all Deadlines and a little extra for that smile on your Face.



ACTION DRAMA CREATIONS

PR & ADVERTISEMENT SERVICES

Action Drama Creation

is a TV media production house, PR and event company, we make TV commercials, corporate films, documentary films, short films, TV shows and we organize the events to advertise the product and company all over India on the real ground. We suggest the right medium of advertisement for your product and services. We design the publicity according your requirements and budget to achieve the best results.

Action Drama Creation, is working since 2014 as an PR and advertising firm. ADC produces Ad and films, advertises it on different TV channels and organizes the promotional activities, like- events management, street play (Nukkad Nnatak) , road shows, Brand Promotions etc.

We have a very experienced team of creative and technical persons like- script writer, lyrics writer, audio/video director, editor, graphics designer and actors. We know very well, how should be a product publicized.



1. Street Plays Organize

2. Road shows

3. Walking Advertisements

4. Election Campaigning

5. Event Management

11. Poetry Conference

6. Brand Promotions

7. Promotional Activities

8. Public Relations

9. Hydrogen Balloons & Cartoons

10. TV media production

12. Puppet & Magic Show



BRANDS PROMOTION

We do the brand promotion through the "the Road show/Street plays, It is a very lucrative way of publicity and promotion. we do designed very good concept for brand promotion with a creative script and ideas in this concept. it has been successful utilised as a vehicles for inducing a scientific outlook in some people by bringing to them news from we do brand promotion Anchoring, Musical/Dancing & Street plays.

A dholak or choral song is used to attract people and once a large enough crowd has gathered the show being usually in a circular area with the audience all around. the chorus sings or speaks out the script sometimes one person narrates while the Actors/Anchor, mime. no makeup is unless mime is the medium. In this activities used Equipments like ,An amplifier, Speakers, Mikes(wired with stand, Cordless ,Collar mike) A vehicle for performance & a vehicle for Artist.

TV MEDIA PRODUCTION



ADC is a completed solution for Promotion your brand. Action Drama Creations have strong experience production house in Delhi. ADC have a very creative team for create ideas for your Brands. ADC team already have been work last since 2014. here is a very creative writer & Director. ADC is New for you But we have been working Last since 2014 in this Industry.

If you are Looking for Production house for promotion your Brands. you can contact to Action Drama Creations.



POLITICAL PUBLICITY

ADC is a completed solution for you We do the political publicity by Street play, Ad films making, Poetry Conference, Puppet Show, Magic Show, Flash Move, Hydrogen Balloons & Cartoons, Road Shows, Walker advertisement etc. Street theatre as a form of communications is deeply rooted in the Indian tradion. in recent times this form has been used to propagate social socoal and Political masses and creat an awarness amongst the masses regardrdng critical issues. Street theatre breaks the formal barriers and approches the people directly. You could meet them in the most unexpected places behind the vegetable complex in your market place, during your evening walk, at the bus stop of perhaps even on the Street in front of your office a group of people,a Acting out a short skit or plays, for any one who might wish to stop and watch,They are net just philanthropists providing free Entertain-ment, for them this is means of reaching people of all strata and creating an awareness of events a rounds them,calling them to ailments, these are the street theatre activities.



ACTION DRAMA CREATIONS

PR & ADVERTISEMENT SERVICES



**Our
Branches**

Mumbai

Bihar

U.P

Uttrakhand

Punjab

Haryana



WE WORK PAN INDIA

OUR VALUABLE CLIENTS

Work for Corporate Clients



Work for Govt. Clients



Work for NGO Clients



Work for Media Clients



Some Street Play Photos





Beyond Marketing...

It is not always brand / product promotion. There are several topics on which we can stage a Nukkad Natak. They include:

- Swachh Bharat Mission,
- Women empowerment,
- IVF center,
- Tikakaran,
- Jago Grahak Jago,
- Brand Promotions,
- Water Saving,
- Beti Bachao - Beti Padhao,
- Road Safety campaign
- Family Planning
- Girls Education
- Child Labor
- Vigilance Awareness Week
- Fire Safety Week
- Upkeep of Environment / Ecology
- Superstitions
- Sex education
- Terrorism in the garb of religion
- Drug addiction
- Drink & Drive
- Save Energy / Save Petroleum / Save Water (Conservation of Resources)
- Human Trafficking
- Importance of Family relationships
- Adherence to Safety while driving or working in factories
- Mobile phone addiction
- General Awareness creation on various social evils and many more.



Some Event Photos



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Video Shooting Photos

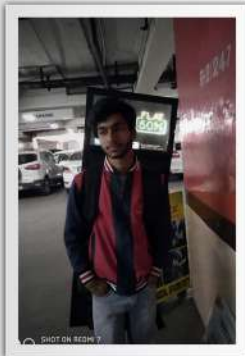


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CSR activities

It is necessary for large companies/corporations to spend at least 2% of the average profit of three years on CSR activities. Nukkad Natak is one of the best ways through which companies and large business groups can disseminate social messages and impact the society positively.

- Rural activations
- Mall Activations
- School activities and many more



WHAT WE DO

ADC Media consultants focuses on empowering you with a host of fully integrated media solutions. with an expertise in brand establishedment,our creative energies are do dictated to generating memorable positioning that will give you a differentiting edge.whether it is print,television,Redio or digital media,our services span across media to ensure that you reach is holistic,our clientele is not limited to any one sector,our Experience range from the Indian busines s sphere to Luxury to Bollywood.

WHO ARE WE

ADC is founded and managed by NEELAM PANT and AJAY DIWAKAR. with our since 1999 of experience in Public Relation. Whit his vision and able supporte,along with solid relation with members of media across the country, ADC has grown from strength. ADC has done it all and continues to forgy into new areas,whether is developing PR campaigns for movies, celebrities, brands or corporates

HOW WE DO

Team work is the backbone at ADC,to entire operates as a colla borative whole along with Ajay Diwakar who has a wealth of experience in this industry,Leveraging this experience,we combine perseverance with industry know how to keep our clients at the front of the pack. A contemporary,international setup,our organization resonates the Indian ethos,we don't believe in a copy + paste strategy,we first understand your requirements,and than recommend an approach that would work best for you our commitment is only to achieving results, Despite being a new entrant in to an already crowded space,ADC has quickly climbed the ranks and now stands tall among the country's most established and recognized ADC PR agencies.



A C T I O N
DRAMA CREATIONS

WHY US...

Realistic
goal setting
and committed
targets

Worked on of
the biggest
national
brands

Agency has
multi domain
experience

The team has a rich
Experience of handling
The segment leaders
In the past

Successfully launched
many national brands
in the indian market

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Thank You!

We look forward to doing business with you!
For assistance feel free to connect on below contact details.



A C T I O N
D R A M A C R E A T I O N S

PR & ADVERTISEMENT SERVICES

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